NJBAC HELPS DOWNTOWN BUSINESSES

- Do you need professional help to launch or expand your main street business in New Jersey?
- Are you compliant with your registration, regulatory, and licensing obligations?
- Do you have a business plan, reliable cash flow projections, or other essential management tools?
- Are you looking for financing options?

The New Jersey Business Action Center (NJBAC) can connect your business owners to the resources that will help them achieve their goals and give them the best path to prosperity and sustainability.

The team at the NJBAC is here to help you. We are your one-stop, hands-on and up-to-the-minute resource for everything you need to do business in the Garden State. Providing services to businesses of all sizes, the NJBAC:

- Assists in ensuring your business is properly registered with the state including your tax registration
- Assists with permit applications, licenses, certificates and other business-related approvals
- Encourages and fosters entrepreneurship, supporting New Jersey businesses from all industries and of all sizes with effective business and financial planning
- Assists in identifying financing or incentive opportunities
- Assists in strategies for growth of your business including: government procurement, ecommerce and becoming more competitive in the global marketplace

BUSINESS PLANNING AND PROFESSIONAL CONSULTING SERVICES

The NJBAC can connect business owners with taxpayer-supported expert business consulting services to help you prepare an effective business plan, including financial projections and marketing strategies. The consultants can assist in preparing an application for financing, learning about ecommerce, or tax obligations; all at no additional cost to the business.

NAVIGATE PERMITTING AND REGULATORY PROCESSES

- We actively work with every State agency and department on a regular basis.
- This provides us with the contacts and the in-depth understanding of the State's permitting and regulatory processes.
- We will guide your new or existing business with professional, coordinated services to assess issues, quickly identify any challenges and formulate a sound and effective solution.

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ACCESS FINANCIAL AND INCENTIVE PROGRAMS

- Let us walk you through all of the financial and incentive programs the State has created to grow New Jersey's businesses.
- We will identify your businesses' eligibility for these programs and create a detailed proposal that will help you take action.

TAKE ADVANTAGE OF SITE SELECTION SERVICES

- The NJBAC actively maintains a comprehensive database of New Jersey commercial properties.
- Tell us your business needs, your plans for relocation or a second location, and we will provide a concise real estate listing of sites that match your specifications.
- We will work with you to narrow down the list to just the right site.

> **The NJBAC is an invaluable resource for NJ's downtowns** and their small businesses. They are always there to answer questions and connect you to the right people for financing, permitting, tax compliance, and more!
>
> *- COURTENAY MERCER, FORMER EXECUTIVE DIRECTOR, DOWNTOWN NEW JERSEY*

ABOUT THE NEW JERSEY BUSINESS ACTION CENTER

The NJBAC, housed within the New Jersey Department of State, is a business-first resource that offers no-cost, confidential assistance to help businesses grow. The team helps companies of all sizes save time and money by getting answers from government agencies, directing businesses to appropriate officials and contacts, and facilitating meetings and follow-ups from regulatory agencies. Download a set of streamlined instructions on how to start a business in New Jersey: https://www.nj.gov/state/bac/small-business-manual/

PARTNERSHIPS

The Business Action Center collaborates with other state agencies, local municipal officials, and non-governmental organizations like Downtown NJ to ensure NJ businesses have access to all the resources available and are kept informed of upcoming regulatory changes that may affect your business.

NJBAC New Jersey Business Action Center
Answers, Advocacy, Connections

NEW JERSEY DEPARTMENT OF STATE